StartupTN

Tamil Nadu Startup and Innovation Mission

MSME Department



www.startuptn.in

Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade

#startupindia

StartupTN

States' Startup Ranking 2022

TAMIL NADU - BEST PERFORMER

The State Has Been Recognised As

- An Institutional Champion
- An Innovative Leader
- A Procurement Forerunner
- A Sustainbility Promoter
- A Capacity Building pioneer
- A Funding Leader
- An Incubation Hub and Mentorship Champion

#TN4STARTUP

NITI Aayog

ATAL INNOVATION MISSION

Tamil Nadu is Model State for

Innovation Ecosystem 2023

Recognised by Atal Innovation Mission functioning under the aegis Of NITI Aayog



- Global Coordination Centre
- TN SC/ST Startup Fund
- Accelerators
- AngelsTN
- Investor Connect
- LaunchPad
- Mentor TN
- Regional Hubs
- Co-Working Spaces

India's Most Comprehensive Start-Up Rankings

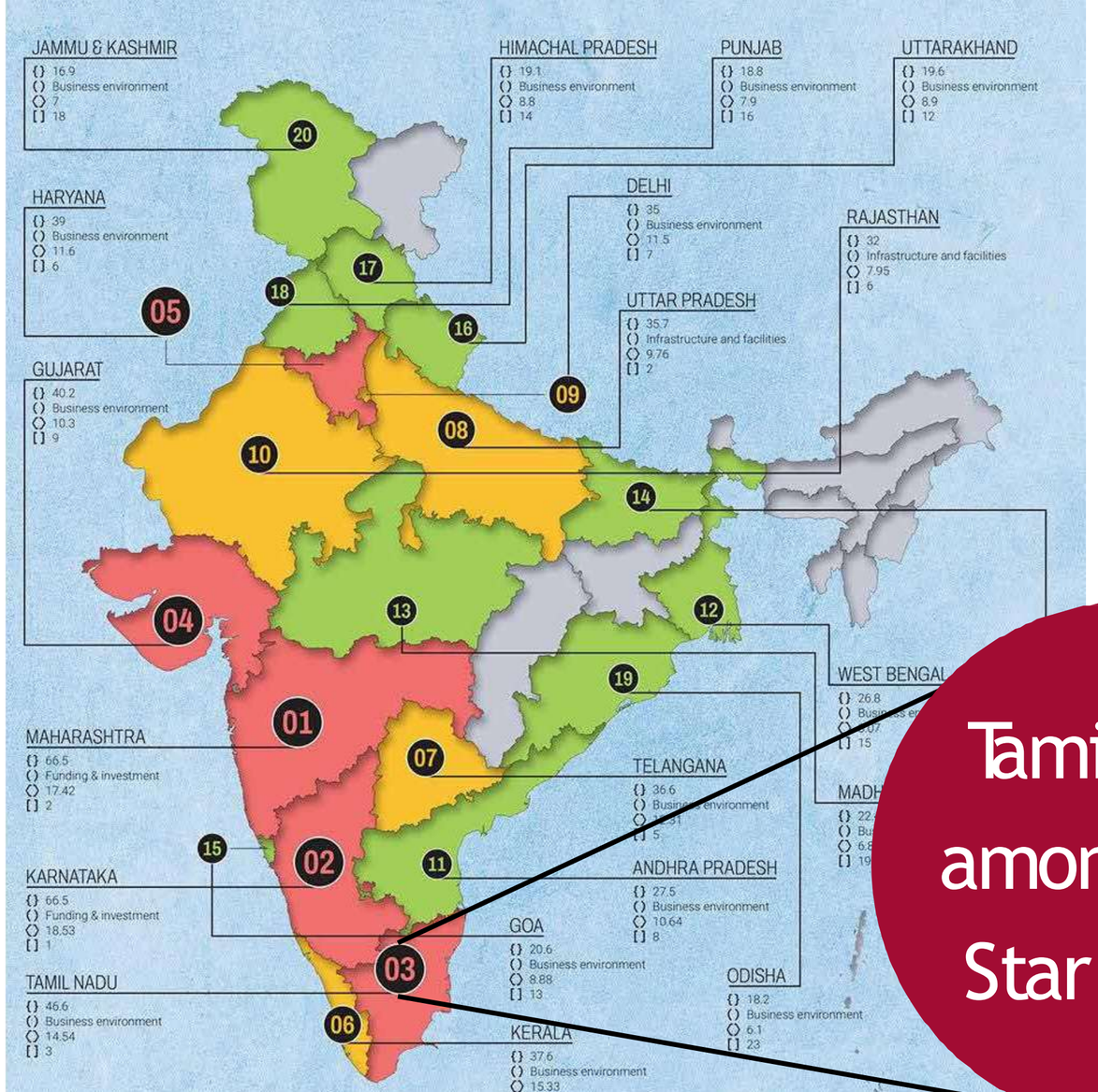
OUTLOOK BUSINESS

THINK BEYOND. STAY AHEAD.

OUTLOOK START-UP OUTPERFORMERS 2023

STATE OF STARTING UP

• India's Top States to Start Up •



	States/UTs	{}	()	◇	[]
21	Chandigarh	16.1		9.12	11
22	Assam	15.2		5.6	27
23	Chhattisgarh	14.4		5.02	30
24	Meghalaya	14.3		5.98	25
25	Jharkhand	14.2		5.74	26
26	Manipur	13.9		5.11	29
27	Nagaland	13.4		4.87	31
28	Sikkim	13.2		6.15	22
29	Puducherry	13.1		6.24	21
30	Andaman and Nicobar Islands	12.4		4.54	32

	States/UTs	{}	()	◇	[]
31	Mizoram	11.9		3.98	33
32	Tripura	11.2		3.35	34
33	Arunachal Pradesh	10.9		3.28	35
34	Dadra and Nagar Haveli and Daman and Diu	10.3		6.05	24
35	Lakshadweep	8.1		5.39	28
36	Ladakh	3.6		1.37	32

State parameter categories and their allotted weight

Business environment 30.55% | Funding and investment 20.81% | Human capital 8.64% | Infrastructure and facilities 12.18% | Innovation/entrepreneurship push 14.36% | Knowledge edge 6.69% | Safety and legal environment 5.10% | Sustainability and Inclusion 1.67%

Business environment and funding and investment together account for more than 50% of the weightage given to parameter categories that influence the overall attractiveness of states as start-up destinations

● Country-wide rank {} State's overall score () Top category in which a state has the best score ◇ State's score in its top category [] State's country-wide rank in its top category

OUTLOOK START-UP OUTPERFORMERS 2023

STAR STATES

Maharashtra, Karnataka, Tamil Nadu, Gujarat and Haryana top the list of states and Union territories in the **Outlook Start-Up Outperformers 2023** rankings. Their biggest strengths are funding and investment opportunities and business environment, key factors that attract entrepreneurs and investors

Tamil Nadu among Top 3 Star States

7 Determinants of TN Startup and Innovation Policy



TANSEED

TANFUND

StartupTN ACCELERATOR

StartupTN LAUNCHPAD

StartupTN Call Center 15543

AngelsTN

Global Startup Summit 2025

StartupTN Smart Card

StartupTN Tech TranSfer Hub

startup தமிழா

S2G BUY DAY

தமிழ்நாடு Startup திருவிழா

StartupTN mentor™

StartupTN Open Innovation

investor connect program

beyondTN

StartupTN Catalyst

Sector 30

Pre Incubation Centre

StartupTN Hackathon

CENTRES OF EXCELLENCE

StartupTN Incubator

InnovateTN Powered by Forge

ScaleUP Incubator

TNIMM Tamil Nadu Incubator Maturity Model



"ஆருகனம்"

StartupTN BRANDLABS

Differentially Abled & TranSperSon Seed Fund

Periyar Social Justice VENTURE LAB

தடை அதை உடை
(Break the Barriers)

Ignite Courses

38

Initiatives (2024-25)

TN SC/ST STARTUP FUND

Angel Class

StartupTN REGIONAL HUBS

TN RISE

StartupTN

StartupTN presence in Tamilnadu

Regional Hubs

Chennai Metro Hub
Chennai, Tiruvallur, Kancheepuram, Chengalpattu,
Venkadeswari (+91) 84382 47485

Hosur Regional Hub
Krishnagiri, Dharmapuri, Tirupattur, Vellore & Ranipet
Gigin Durai (+91) 72007 22996

Madurai Regional Hub
Madurai, Virudhunagar, Theni, Dindigul & Sivagangai
Sakthivel (+91) 91591 58739

Salem Regional Hub
Salem & Namakkal
Gurushankar S (+91) 9942885642

Erode Regional Hub
Erode & Tiruppur
Gurushankar S (+91) 9942885642

Cuddalore Regional Hub
Tiruvannamalai, Cuddalore, Villupuram & Kallakurichi
Senthamil Arasan (+91) 84898 31881

Tirunelveli Regional Hub
Tirunelveli, Tenkasi, Thoothukudi, Kanniyakumari & Ramanathapuram
Rahul N (+91) 95858 83512

Coimbatore Regional Hub
Coimbatore & The Nilgiris
Gayathri (+91) 90432 83634

Thanjavur Regional Hub
Thanjavur, Pudukkottai, Nagapattinam, Tiruvarur & Mayiladuthurai
Karuppanan (+91) 99940 80430

Trichy Regional Hub
Tiruchirapalli, Karur, Perambalur & Ariyalur
Vinoth Rajendran (+91) 84382 18319

TANSEED

Intervention

- Rs. 15 Lakh to Green Tech, Rural Impact, and Women-led Startups,
- Rs. 10 Lakh to others.
- one-year accelerator programme that includes mentorship support, priority for participation in various networking events and National & International Startup delegations.

What is TANSEED?

Tamil Nadu Seed Fund, is a flagship equity seed investment by the Tamil Nadu government designed to support early-stage startups. This initiative aims to bridge the gap between budding startups and their funding needs, enabling them to scale their operations and bring innovative solutions to market.

Apply for Funding

StartupTN

TN SC/ST Startup Fund

- The applicant, at the time of application, should conform to the definition of Startup under the Tamil Nadu Startup and Innovation Policy.
- More than 50% of equity of the company/enterprise must belong to one or more founders who belong to the SC/ST community.
- The control of the company/enterprise should vest with SC/ST shareholders.
- The company/enterprise should be domiciled in Tamil Nadu and its principal base of operation should be Tamil Nadu.
- The SC/ST entrepreneur(s) who have applied should be native(s) of Tamil Nadu or of Tamil origin.
- Preference will be given if such entrepreneur(s) have their principal base of operations within Tamil Nadu.

Smart Card

Intervention

Smart Card offers a comprehensive selection of products and services at subsidised rates, specially tailored to meet the needs of startups in their early stages. By leveraging these offerings, startups can significantly enhance and expedite their business growth at affordable cost.



10 Priority Sector Forums Launched



AI, ML& IoT



Web 3.0



Agri & Food Tech



Automotive, EV & Smart Mobility



Blue Economy



Circular Economy



Climate Tech & Clean Energy



Healthcare & Life- Sciences



Industry 4.0 & Advanced Manufacturing



Social Impact, Rural Livelihood & Sustainability

Strategy Outline

Capture Market Value Created

Mentor Hours and Feedback 3 days SLA

Capture Investment Value

Provide Market Access through Marketing Portal

Feedback and Status 7 days SLA

Mentor Connect Through MentorTN

Provide Funding Options through TANFUND platform

Sectoral Interventions Provided

Match and Connect to Incubators

Incubation

Mentorship

Market Access

Investments

Sector Forum

Connect with Sectoral Initiatives

Expose to other Startup Facilitations

Talent Pool |Plug & Play Global Ecosystems

TICEL

TIDCO

TN APEx

EDII-TN Entrepreneurship

TNIFMC

TAMIL NADU SIDCO

நான் முதல்வன்

TNRISE

FaMe TN

iTNT

State Unified Portal

Unique ID - Status Capture - Lead Generation - Intervention Pipeline

Regional Data Capture - Disctrictwise

StartupTN Database

DPIIT Database

StartStep Card

Aspirants

Startups

Startup SmartCard

What is Voucher A?

VOUCHER- “A” – ENTRY INTO RESEARCH.

Voucher -A shall be used for innovation potential analysis prior to development of a new product or production process which includes but not limited to:



- Technology roadmap and market research.
- Feasibility studies financing plan and technology audit.
- Material studies.
- Design studies.
- Tailor training on innovation management.
- Research and Development (R&D) for development of a new product, process or service.

What is Voucher B?

VOUCHER - “B” - ENTRY INTO MARKET

Voucher – B - is to be used to promote existing or an early stage company in quickly accessing potential markets by developing and innovative commercial product and includes activities leading to not limited to

- Service engineering.
- Prototyping.
- Designs services.
- Technology transfer and IP procurement.
- Product testing quality assurance validation and certificate.
- Project management.



StartupTN's vision is to propel Tamil Nadu into the Top 20 global destinations for startups

Thank you

January 2022

April 2023

March 2025

October 2028

January 2032



StartupTN



C N Prem Kumar StartupTN
Associate Vice President
Certified Chief Innovation Officer
by Rocheston, Newyork, Certific...